Now that we’ve given a warm welcome to 2020, how about setting some resolutions that you really want to keep? With some help from your friends here at Third & Fairfax, there is no doubt you’ll be ready with all the right tools.

Say hello to a new year with our newest additions to the Farmers Market family, here to help make your new year’s resolutions a snap. If your goal is to clean out your closet and turn something old beautiful once again, head on over to WL Handmade and let the experts breathe life into those old kicks and leather bags sitting in your closet. Looking to dip your toes into something new in the culinary world? Grab a 100% California-grown extra virgin olive oil from Temecula Olive Oil Company, pick out a cheese you’ve never had before from the bounty of locally sourced provisions at Itty’s Cheese, or change up your morning cup of joe routine with single-origin coffee beans from Green Maya. To make your home more inviting, treat yourself to a new house plant, floral arrangement or scented candle from WildFlora for a simple way to refresh your space.

If the new year means a healthier you in 2020, opt for a refreshing smoothie and salad from The Salad Bar, or head over to Farm Boy Produce or Farm Fresh Produce to pick up some greens and veggies to work into your next home-cooked meal. And not to forget - Batson Barbershop, ZARA and Kiehl’s are here to help you with all the in-style looks to put your best foot forward this year. Stop by ZARA today for one of its biggest sales of the year!

Get organized with none other than The Container Store during their annual Elfa sale running throughout the month of January. Cost Plus World Market is always stocked with a variety of home improvement goodies to make your life easier - you will always find something unexpected that you never even thought you needed!

Wishing everyone a happy, healthy New Year!
MERCHANT OF THE MONTH:  
ITTY’S CHEESE

Itty's Cheese is one of the new kids on the block at the Farmers Market, but it has already become a community favorite for its friendly atmosphere and employee expertise on all things cheese. Owner Mark Hames spent years popping up at Southern California farmers markets, showcasing his knack for sourcing the best products the state has to offer. At Itty’s, customers will find shelves filled with beautiful, small batch provisions – including goat’s and cow’s milk cheeses, artisan jams and spreads, and handcrafted serving boards and knives. Unsure what flavors go best together? Mark and his staff have great ideas for charcuterie boards and picnic essentials for any budget.

All month long, shoppers who spend $35 or more on take-home items get a free pound of smoked gouda and a Farmers Market tote!

Did You Know?

Mr. Kidson, The Bugle’s Market Maven, welcomes your questions.  
Email mr.kidson@farmersmarketla.com

Happy new year, readers! I’m delighted to share some tips and tricks for January to help you have a great start to 2020. I hope you enjoy our Farmers Market finds.

What’s in season and how to use it

After the holidays, it’s not always easy to find the energy to cook. Thankfully, Singapore’s Banana Leaf “Tuna Sambal” recipe only takes 13 minutes and is a perfect, heart-healthy meal for the mid-week slump! Stop by Monsieur Marcel Gourmet Market to pick up a light grape seed oil and 6oz cans of delicious, solid white tuna, tomato paste and sambal chili. Then, head to Farm Fresh Produce or Farm Boy Produce for onions and bell peppers, both in season and complete with a sweet crunch, and grab garlic cloves and cilantro, too. Round out the recipe with delicious spices like cumin, turmeric, and ginger from Dragunara Spice Bazaar. Serve the tuna sambal over rice and enjoy a simple, winter-ready dinner!


Groceries Made Easy with Mercato

Our convenient online grocery delivery service, Mercato.com launched last year and has become extremely popular! If you haven’t tried Mercato, go to www.mercato.com/shop/the-original-farmers-market for more information and use the promo code “FREEDELIV1ST” for free delivery. And, if you’re a regular user, we encourage you to visit the site and learn more about the Mercato Green subscription which offers unlimited, same-day delivery. You’ll save time and money!