



Farmers Market Memories Questionnaire

In 2009 Farmers Market will celebrate its 75th anniversary as a Los Angeles icon, where generations of locals and tourists alike have come to buy fresh groceries, dine, shop and share great times with family and friends. As part of the celebration we are looking to capture the essence of the Market by inviting, you, our guests and the backbone of the Market, to share your fondest memory of LA's favorite place. Your memories may be posted on displays throughout the Market and on a special 75th anniversary section of our website - www.farmersmarketla.com. We invite you to share your memories below. Please limit each answer to no more than 125 words:

1. What is your fondest memory of Farmers Market?

2. What is your favorite thing about the Market and why?

3. Do you remember your first visit to Farmers Market? Please share any special memories from that first experience.

NAME: _____

CITY OF RESIDENCE: _____ AGE _____
(Optional): _____

YEAR OF YOUR FIRST FARMERS MARKET VISIT: _____

Entries may be submitted in a Farmers Market Memory Box located in the Market Office above Gate 1. You can also email us at memories@farmersmarketla.com or mail your completed questionnaire to:

**Farmers Market 75th Anniversary Memories
6333 W. Third St., Los Angeles, CA 90036**

To stay current on our anniversary events and be added to our mailing list, please provide us the following:

ADDRESS: _____

CITY, STATE ZIP: _____

EMAIL: _____ PHONE NUMBER: _____

(OPTIONAL) (____) _____

Thank you for your participation and for sharing your Farmers Market memories with us!

(Please see legal terms on the back of this form.)

Terms & Conditions: By submitting an entry and/or photograph, you are agreeing to the following terms and conditions. If for any reason you cannot agree with any of the terms and conditions, please do not submit your entry and/or send a photograph.

1. The photograph you send will not be returned and becomes the property of Farmers Market.
2. By submitting your entry and/or picture to Farmers Market, you agree to allow Farmers Market to use the photograph for 75th Anniversary Memory Boards, memorabilia displays around the Farmers Market property, and online on a special 75th anniversary section of the Farmers Market website www.farmersmarketla.com.
3. If your entry is used, only your first name, age if provided, and city of residence will be listed.
4. By agreeing to the terms and conditions herein, you understand that you will grant the Farmers Market permission to convey your memories in all Farmers Market promotional and publicity materials throughout perpetuity.
5. You warrant that the entry you submit is true and, if you submit a photograph, you attest that you have the right to grant us the reproduction rights in the photograph as set out herein. Further, you warrant that the entry and/or photo are not subject to any other party's rights. You agree to fully indemnify Farmers Market against any expenses or damages it incurs (including reasonable attorney fees) as a result of any claim against it resulting from the use of the submitted photo or breach of the warranties set out above. Farmers Market is under no obligation to use your entry and/or photograph in any manner. If it does, however, it may modify, and adapt it as it sees fit or necessary for its promotional use without your consent or review. You also grant Farmers Market the right to use your first name and place of residence in its promotional activities, without prior notification.

SIGNATURE: _____

LEGAL NAME: _____

DATE: _____